

Digital Receipts ⚡ COMING SOON

Fidel's API enables automated delivery of digital receipts in real-time by instantly matching customer payment cards to transactions.

Create better checkout experiences for shoppers and build aggregated views of customer spend behaviour for merchants. All while granular payment data is automatically captured and accessible in real-time to enable richer data insights.

The challenge

Physical receipts are costly, wasteful and inconvenient. Meanwhile, digital receipt solutions often require unnecessary extra hurdles at checkout such as manually entering email addresses or phone numbers.

Even when digital receipt solutions are effective, customers can use multiple payment cards over multiple channels — reducing true, aggregated spend visibility. That lack of holistic insight can limit the value of digital checkout solutions and the efficacy of tracking customer spend data.

FRICTION

Most digital receipt solutions require disruptive, additional steps at checkout for customers such as manually entering email addresses.

LACK OF VISIBILITY

Building holistic views and quality insights of customer spend across different channels is increasingly difficult with the variety of payment methods available and multiple payment cards per customer.

The solution

Fidel's API can enable the direct matching of customers to transactions, across cards and POS systems. The delivery of a digital receipt is then automatically triggered. Additionally, as customers enrol their payment cards using Fidel's secure SDK, providers can rationalise all future spend across payment methods to a single customer to build a holistic view of their spend.

KEY BENEFITS



Improve customer experiences

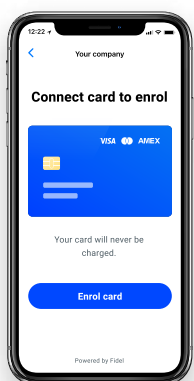
Enable automated email delivery of digital receipts to remove excess friction at checkout for customers.



Drive insights

Unlock the power of granular payment data by building a holistic view of customer spend behaviour across different channels.

What you could build



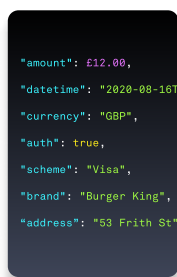
1

User securely links
payment card to app



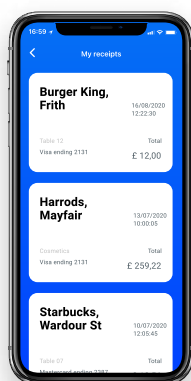
2

User makes purchase
with linked card



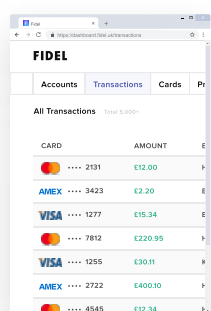
3

Fidel pulls real-time payment data, including amount, date, time, location, MID & auth code



4

Payment data is matched with product data line items for a complete view of purchase



5

Digital receipt is automatically emailed to customers or added to customer's account

We create the tools for developers to build powerful products on top of payment cards.

Discover what you could build with Fidel today.

Talk to Sales